

**REMARKS**

Claims 1 and 3-22 were presented for examination. Claims 1 and 3-22 were rejected. Applicants are hereby amending claims 1, 11, 17 and 22. Applicants are adding claims 23-33. Support for all amendments is found in the specification as originally filed. Reconsideration of this application as amended, and allowance of all pending claims are hereby respectfully requested.

The Applicants would like to thank the Examiner and his supervisor for the interview conducted on November 2, 2004. In the interview, the Applicants' representatives discussed the Winamp reference (as described in screenshots identified as FIGS. 1-5) and proposed an amendment to independent claims 1, 11, 17 and 22 in view of Winamp. More specifically, Winamp discloses computer software having a graphical user interface, the appearance of which can be customized by the user using one or more skins. In contrast to the claimed invention, Winamp does not disclose or suggest dynamic updating of client behavior, such as the display of graphical information, based on the website that is being accessed via the browser.

**Rejection under 35 U.S.C. § 102**

Claims 1 and 3-22 have been rejected under 35 U.S.C. § 102 as anticipated by Winamp, as described in screenshots identified as FIGS. 1-5). Applicants respectfully request reconsideration and allowance of the claims in view of the following amendments and arguments. For at least the reasons stated below, Winamp does not disclose or suggest each of the claim elements, as amended.

The present invention, as recited in amended claim 1, for example, relates to presenting graphical information in a toolbar area of a browser (e.g., Microsoft Internet Explorer). The graphical information is updated dynamically based on the website that is being accessed via the

browser. That is, the graphical information (e.g., the contents of a user-selectable button) can be updated dynamically in a context- or content-sensitive manner.

Winamp does not disclose or suggest “updating the graphic information and the text label dynamically based on a web site that is being accessed via the browser” as recited in independent claim 1 as amended. In contrast to the Applicants’ claimed invention, Winamp describes a graphical user interface that can be customized via user selection of a particular skin (*see* Winamp at FIG. 2, reference numerals 3 and 7). Winamp appears to suggest a user option for downloading more skins from the Internet (*see* Winamp at FIG. 2, reference numeral 4). More specifically, when a user selects the “Get More Skins” option, Winamp appears to display a browser that provides a listing of additional skins (*see* Winamp at FIG. 4). The user must then select a skin from the listing in order to download and to apply the selected skin to the graphical user interface. Thus, this user option does not dynamically update graphic information in the claimed manner.

Independent claims 11, 17 and 22 have been amended in a manner similar to independent claim 1 to require dynamic updating. Specifically, claim 11 recites “updating the graphic information dynamically based on a web site that is being accessed via the browser,” claim 17 recites “updating the graphic information dynamically as a skin in the toolbar area of the browser,” and claim 22 recites processing instructions that “update the displayed user-selectable button dynamically based on a web site that is being accessed via the browser.”

Because Winamp fails to disclose each and every element of the claimed invention, it cannot anticipate independent claims 1, 11, 17 and 22 as amended as well as claims 3-10, 12-16 and 18-21 which depend therefrom. Reconsideration and withdrawal of the rejection are therefore respectfully requested.

**New Claims 23-33**

Similar to amended claim 1, independent claims 23 and 28 require a dynamic updating of information. Support for these amendments may be found, for example, at pages 5-6 of the present specification. For the reasons described above, Applicants respectfully submit that new claims 23-33 are also patentable in view of Winamp.

**Conclusion**

Accordingly, it is believed that all pending claims are now in condition for allowance. Applicants therefore respectfully request an early and favorable reconsideration and allowance of this application. If there are any outstanding issues which might be resolved by an interview or an Examiner's amendment, the Examiner is invited to call Applicants' representative at the telephone number shown below.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 500417 and please credit any excess fees to such deposit account.

Respectfully submitted,

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